WAYS OF SEEING: INTRODUCTION

ART IS VISUAL COMMUNICATION
Some Major Questions We Ask

• Where do we encounter art?
• Why is Art Created?
• Who Creates it?
• For Whom is it created?
• How is it made?
• Who influenced the style?
• What impact did it have on society?
• On future art?
• When was it made?
Who is an artist?

• Anyone who makes aesthetic choices

• Do choices have to be conscious to be art?
Artists are: Communicators

Great Hall of the Bulls. Lascaux. Dordogne, France. 15,000-10,000 BCE
Cultural Relativity: Is all art defined as Art?

Preparing for a Festival. Bali. 1992

Is all art defined as such?
Cultural Relativity

Stonehenge. 2000bce.
What do artists do?

The Need for Art:

• To create places for human purpose
• To create extra-ordinary versions of ordinary objects
• To record and commemorate
• Give tangible form to the unknown
• Give tangible form to feelings and ideas
• Refresh our vision and see the world in a new way
Frank Lloyd Wright, Fallingwater, 1936
Form and Function

Philip Johnson. Glass House. Connecticut
Tradition versus Innovation

Nottoway Plantation Home (LA)
Functional Art: Cultural Style

Extra-ordinary versions of ordinary objects

Kente cloth, Ghana, mid-20th century. 19th Century Slave Quilt
What house art do you have?

Bauhaus. Breuer Chair

Shaker Style Chair

Goddard Corner Chair
Kate Spade versus Native American

Spode plate.

Islamic Plate
What do artists do?

To create places for human purpose

Maya Lin, *Vietnam Veterans Memorial*, 1982
Three Servicemen. Vietnam Memorial.
Frederick Hart. 1984
Korean War Memorial
Memorial Spaces

Oklahoma City Memorial
ART AND RELIGION: Structures

Stonehenge. 2000bce.

Art for spiritual or Ritual purposes.
Communication of Ideas

Tibetan Buddhist sand Mandala

Tree of Jesse Window, Chartres Cathedral. Stained glass. 1150-70
Art and Religion

Give Tangible Form to the Abstract

*Shiva Nataraja*, anonymous, India, 10th century C.E.

*Crucifix* by Giotto. 1300
Art for Ritual Purposes

Beatrice Wood. Chalice. 1986. 7 5/8" X 7/8".

Stemmed Vessel, c. 2000 B.C.E. Chinese
Art as Social Consciousness and Identity.

Bearden Rocket to the Moon.

Art and Politics

Gonzalez-Torres. Untitled (Death by Gun) 1990. Offset print on paper (installation and single print).

Art, Viewer and Social Statements.
War and Politics

Goya. Disasters of War #18: Bury them and Say Nothing. 1818

Leni Riefenstahl. Triumph of the Will. 1934. Film Still

lithograph
Naked Versus Nude
Naked Versus Nude

Anna Nicole Smith: Playboy

Miley Ray Cyrus. By Annie Leibowitz
Masterpieces: Icons of Art
Icon Marketing